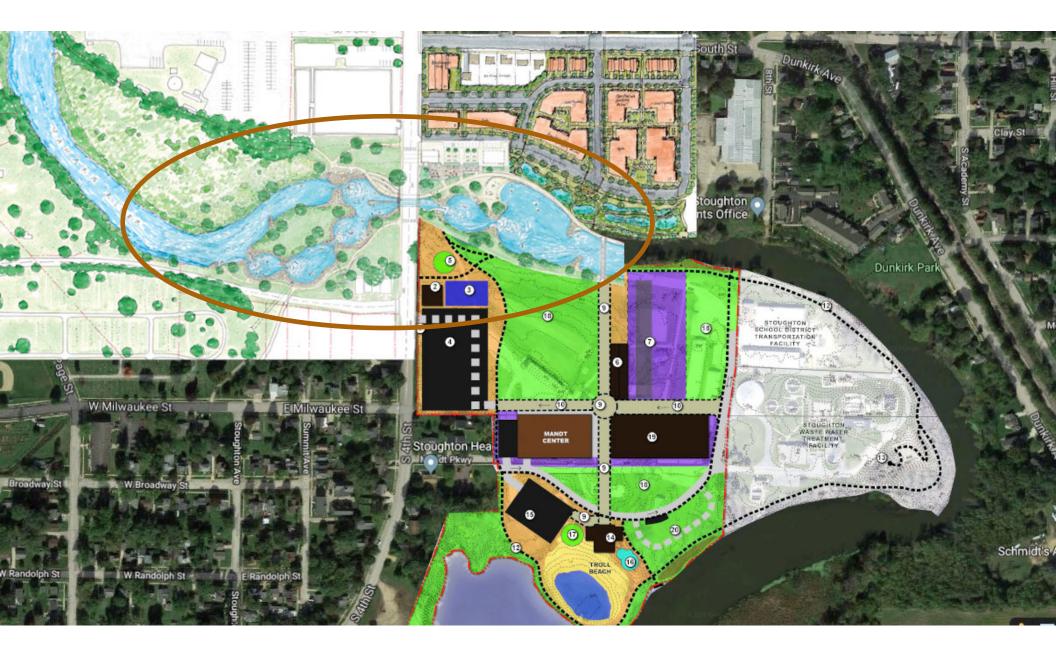


Yahara River Park

Dan Glynn, CPRP Director of Parks & Recreation City of Stoughton Gary Lacy, PE President Recreation Engineering & Planning





Meeting Format

- Presentation
 - Project History
 - Current Design
 - Next Steps
- Booths for Questions & Answers
 - Comment & Questions Box

Project History

Preliminary Project Research

- November 2016 Citizen Idea
- November 2016 December 2018 Whitewater Park Research

"Our river park is our downtown anchor and was the key piece in our revival helping make Salida the economic hub for our region and is our city's social center."

- P.T. Wood, Mayor of Salida, CO & Business Owner

Project Benefits – Spurs Economic Development

"A lot of towns have a river running through them," he says. "In the Midwest, there are dams near towns, which used to power industry, that are rotting away. We can give them an experience they didn't have before. Just by doing a little bit of manipulation of that river, they can become the Breckenridge of kayaking. These mining and ski towns are starting to leverage this resource."

- Scott Shipley

"The largest share of responses, 37.1%, was from ages 25-44. Ayres project manager Jacob Blue said this age group prefers "experiences" over tangible purchases."

- Stoughton Courier Hub on the Downtown RDAAd Hoc Committee Survey Results

Project Benefits – Environmental

Wollen Mills Dam – West Bend, WI





Project Benefits – Social

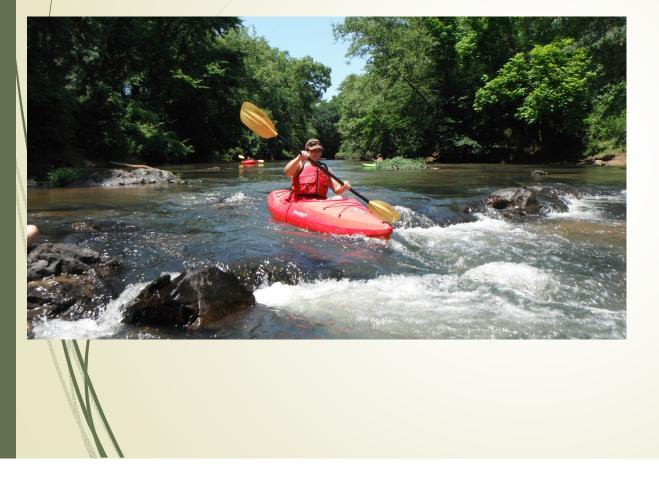




Reno Whitewater Festival

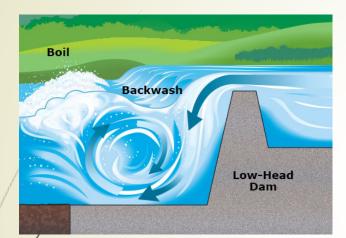
Boise, ID

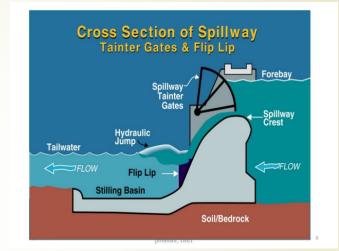
Project Benefits – Health

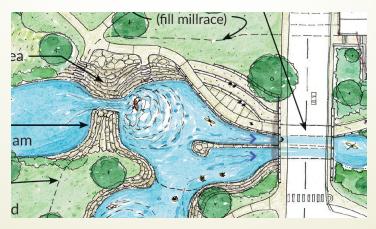




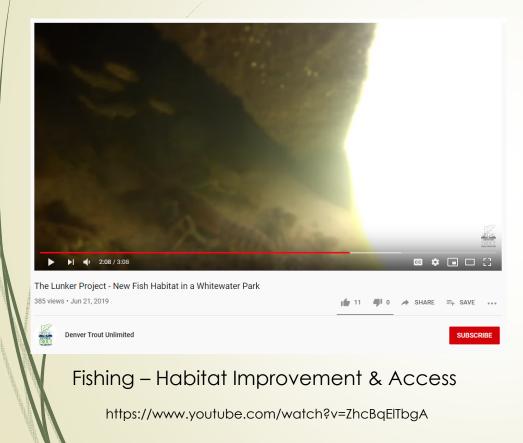
Project Benefits – Safety







Project Benefits - Recreation





Regional Trails – Water and Pedestrian

Concept Plan

- January 2018 WDNR Meeting
- February 2018 Concept Plan

Development

May 2018 – Concept Plan

Presentation



Project Steering Committee

- June 2018 Steering Committee Approval
- Summer 2018 Steering Committee Member Recruitment
- August 2018 First Meeting
- September 2018 to June 2019 Experts
- July 2019 Dam Out Design Recommendation

Economic Impact Analysis

	Baseline:1		•	Annual Visitor Expenditures: ³		nditures:3
Spending Category:	Daily		Kayaker			
	Spending	Percentage	Spending ²	30-minute	60-minute	120-minute
Accommodations	\$7.47	8.73%	\$5.97	\$175,955	\$488,451	\$2,589,599
Restaurants and Bars	\$14.38	16.80%	\$11.49	\$338,719	\$940,284	\$4,985,065
Gasoline and Auto	\$26.98	31.52%	\$21.56	\$635,510	\$1,764,177	\$9,353,063
Groceries and Liquor	\$13.33	15.57%	\$10.65	\$313,986	\$871,626	\$4,621,065
Entertainment	\$2.74	3.20%	\$2.19	\$64,540	\$179,164	\$949,866
Miscellaneous Retail	\$2.53	2.96%	\$2.02	\$59,594	\$165,432	\$877,066
Admissions/fees/licenses	\$4.02	4.70%	\$3.21	\$94,690	\$262,861	\$1,393,599
Equipment rent & repair	\$4.63	5.41%	\$3.70	\$109,059	\$302,748	\$1,605,066
Equipment Purchase	\$9.52	11.12%	\$7.61	\$224,242	\$622,497	\$3,300,265
Total	\$85.60	100.00%	\$68.40	\$2,016,295	\$5,597,240	\$29,674,656
Kayaking market				29,478	81,831	433,840

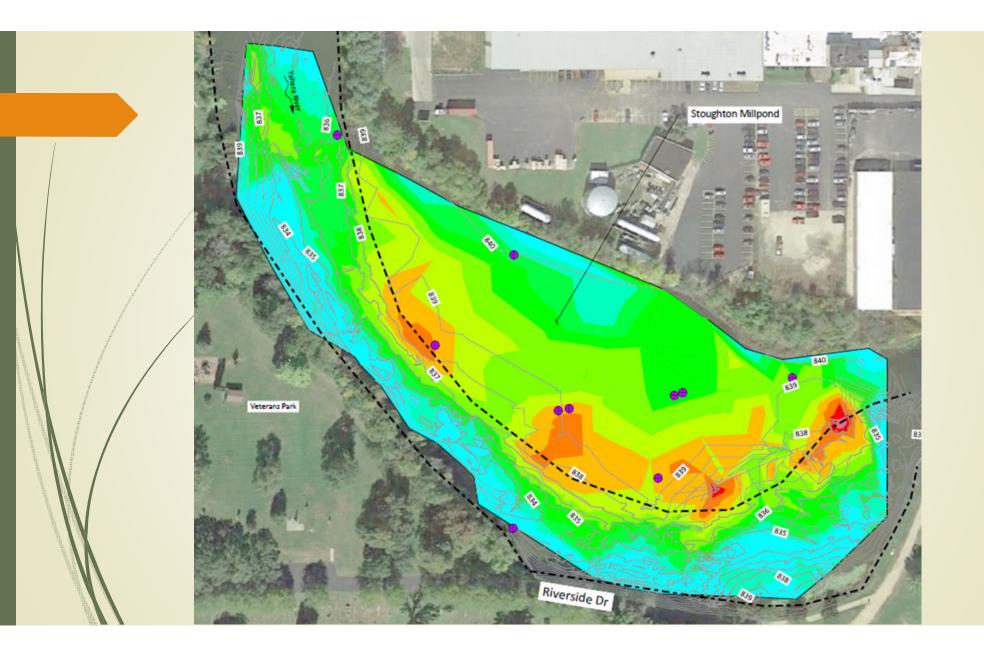


Visitor Expenditures

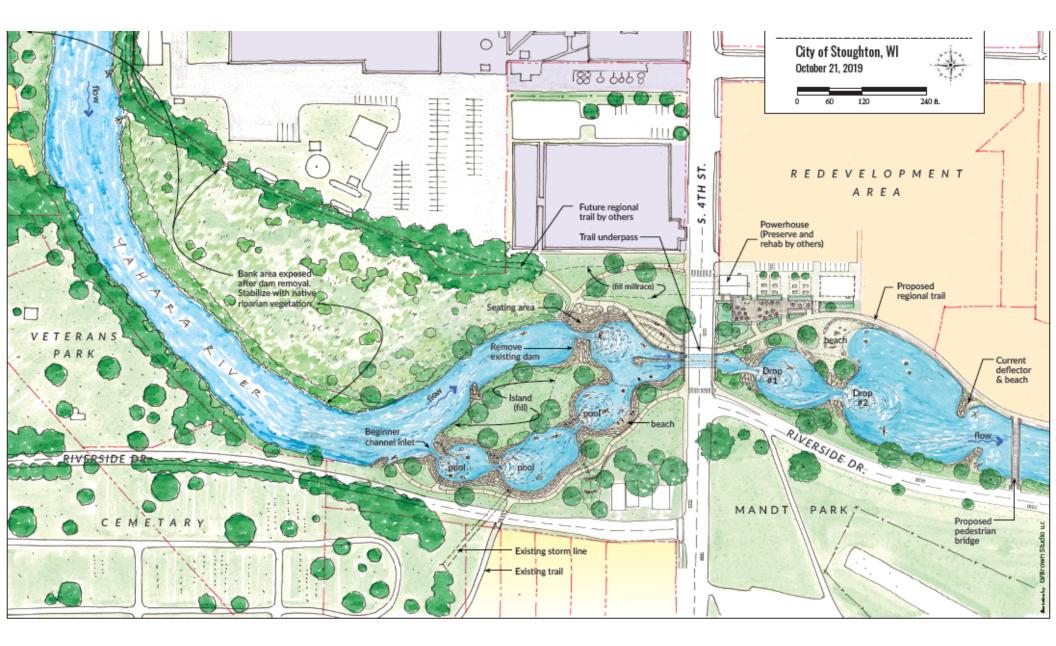


Sediment Sampling & Results

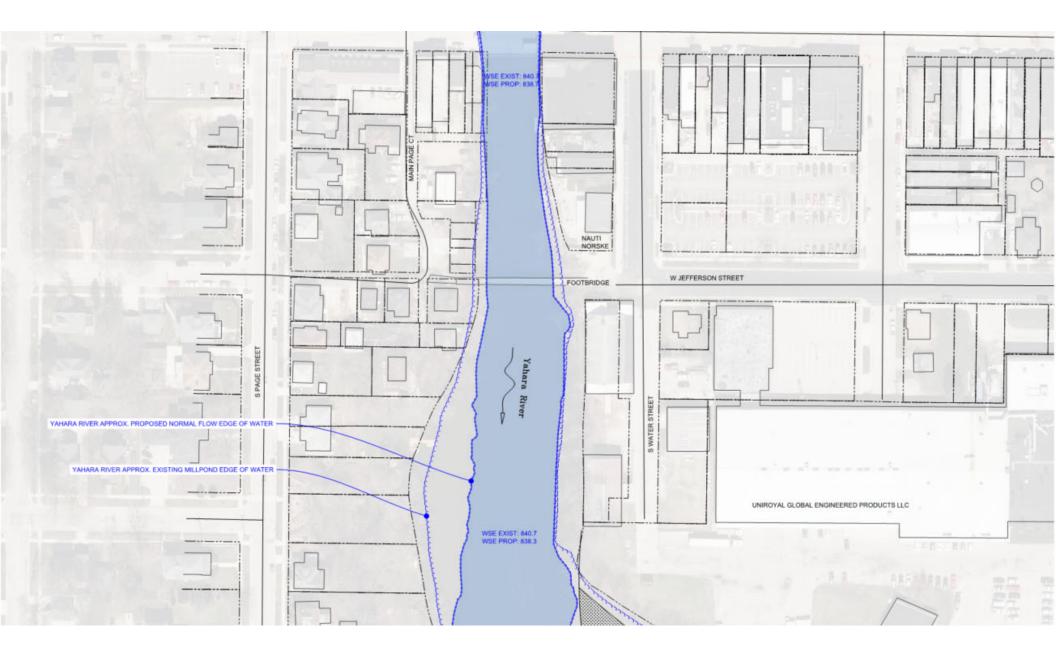


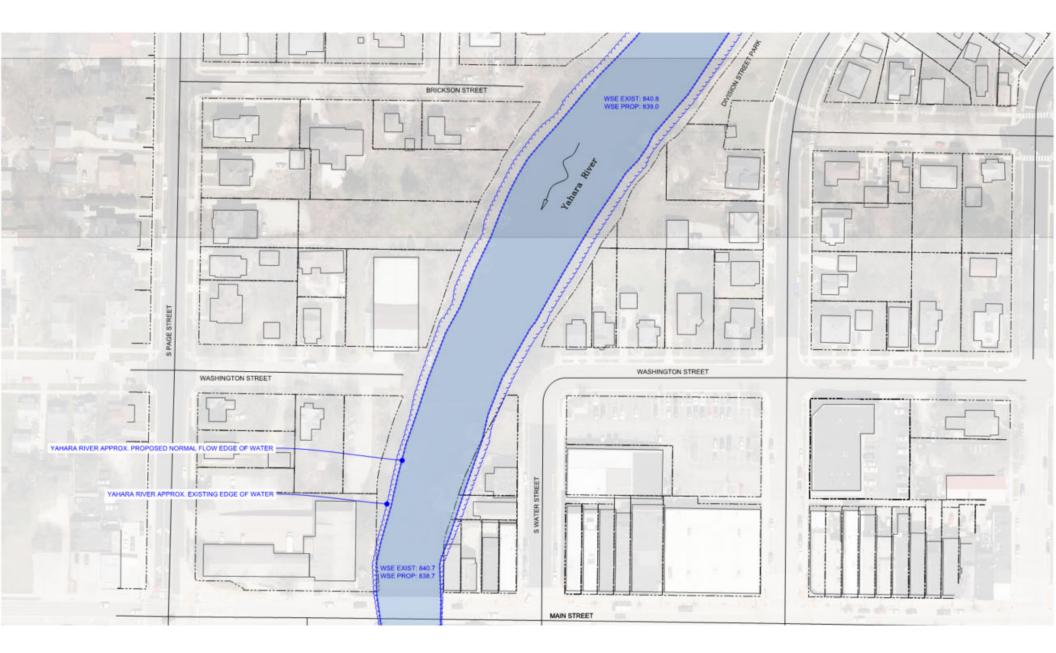


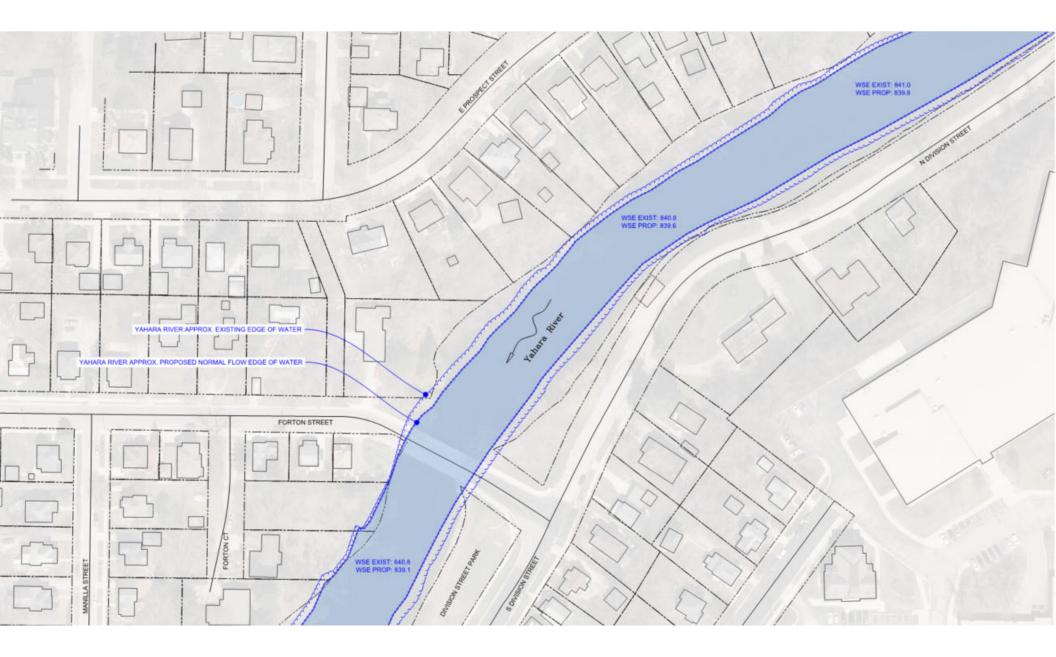
Preliminary Design

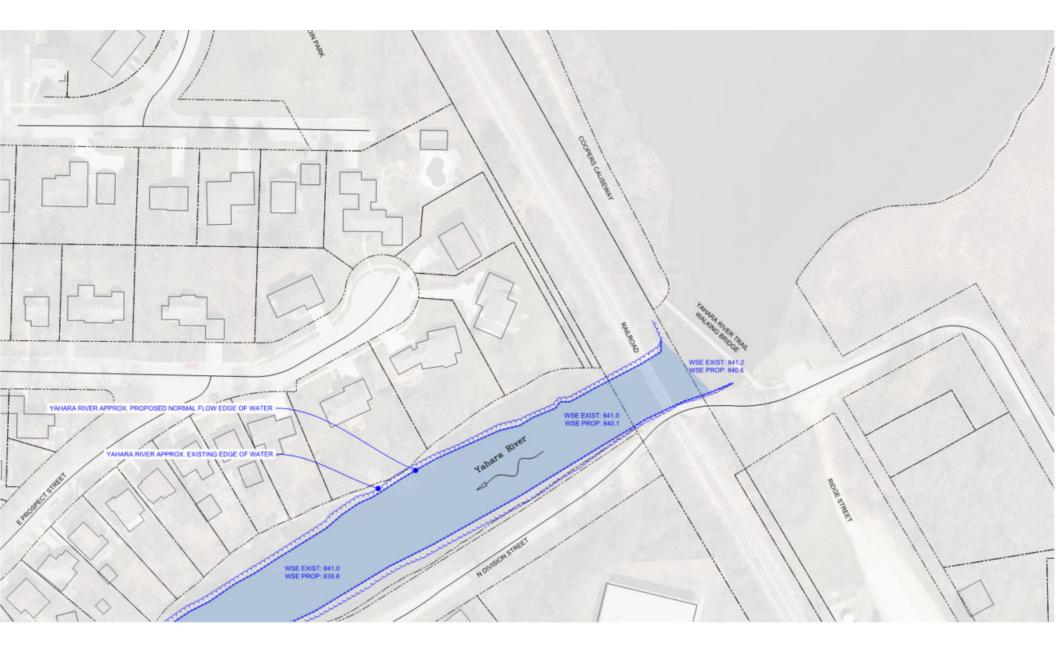












Next Steps

Phasing & Timeline

Phase I - 2021

• 4th St to 8th St Trail, Mandt Park/RDA Pedestrian Bridge

Phase II – 2022

In-water Improvements, Park Trails, Remediation, and Restoration

Phase III – 2023

• 4th St to Water St Trail

Phase IV – 2024

Rental Facility

Next Steps

- 1. Financial presentation to City Council
- 2. Title searches for exposed areas
- 3. Restoration and remediation plans
- 4. Final design and permitting
- 5. Trail design and engineering for RDA property
- 6. Fundraising
- 7. Rental operation planning

Questions – Booths

dglynn@ci.Stoughton.wi.us

www.stoughtonrec.com/riverpark